



Rhonda Giarrappa's Personal List of Resources For
Affiliate Marketers

For your convenience I have hyper links to each of the sites for easy access.

Please Note: some of the links on this page are my personal links. I tell you this up front for full disclosure. You will find that I will never hide anything or cover anything up with you or anyone I deal with. I teach this to all of my students who want to be successful and who want to be a respected leader in our industry.

Software: Free Downloads... These are all open source software.



AVG for security:

Go to Cnet.com and get the free download



7zip This is a free download for unzipping files.

Go to 7-zip.org



Kompozer: This is an HTML editor I use to create simple squeeze pages. This is free software as well.

Go To: kompozer.net to download



Cool Timer: I use this to keep track of scheduling my tasks within a given time frame. Also Free...

Go to: Cnet.com to download



Cherry Picker: Free from Ryan Deiss

Go to: Cherry Picker Software

Software: Paid For Software (This is software I paid for and recommend.)



Utility Poster: *This is one of my favorites to use to knock my blog posts out of the ballpark fast....* Go to: Utility Poster



Subscribers Magnet: This is an awesome plug in to increase you're opt in by 200% It's pretty insane and has tons of variables. The money is in the list... This will help you get people on your list.. [Watch the video on it](#). I am not sure if there is a discount or not but it is well worth the small investment for a big return.



Link Cloakers: I personally use Ninja Link Cloaker. It is fast and pretty much the easiest one I have found to use. There are several out there to choose from. I did notice that on the Ninja Cloak page, the video is missing... Not sure why but the product is really good. Last time I checked it was at 67 bucks.

There is also the Bad Boy of affiliate cloaking software by **MBP** you will be able to watch the tutorial on this one.

Who I use for Domains and Hosting and Auto Responder:



Domain names: godaddy.com



Hosting: Hostgator Use code: HostMeBaby Here is a video I put together to show how I use it. 😊 [Video](#)



Auto Responder: [Aweber](#)

How I Stay Organized:



Notepad: Look in your start menu. Type in notepad to find it on your system in case you have never used it before.... I created a quick video for you on one of my YouTube channels@

<http://www.youtube.com/affiliatereviewguru>



Filezilla: I use Filezilla to upload files to my sites. This is a free download.

Go To: <http://filezilla.net>



Social Oomph: I use Social Oomph to keep my twitter direct messages and automatic tweets going when I don't have time to tweet in real time. This is also a free service. There is an upgrade as well.

Go To: <http://socialoomph.com>



Tweet deck: I use tweet deck to keep all of my twitter accounts in front of me through the day and to use for random tweets as well as targeted tweets when my followers need to get a quick answer to a problem I may be able to help with. This is very cool when you have either your own product to present to them or an affiliate product that may help them out. This is a free download for your desktop...

Where I Hang Out Online:



The Warrior Forum: This is a great place to connect with other online marketers that know their stuff. The Warrior forum is one of my favorite places to go if I need to get a quick tech answer.

I also hang out in other forums here and there to see if I can help other forum members with questions they may have within my niches that I promote. Forums are a great way to drive traffic to your sites while making new connections.

Whatever niche (category) you choose to promote... You will find tons of eager buyers in forums looking for answers to questions they may have. Simply do a Google search on your niche's forum. For instance: If you are in the woodworking niche... you will search for woodworking forums. Easy Stuff here.



FACEBOOK: This is where you need to focus on primarily. Start a group that is in your niche and go wild with this. I have created a tutorial on this training in the updated videos.

SOCIAL NETWORKING SHOULD BE AT THE TOP OF YOUR LIST TO CONNECT AND INVITE LIKE MINDED PEOPLE TO YOUR SITE!!!

What is my primary focus?

“Getting visitors with intent to my sites.” I do not want just any old visitor stopping by... I want visitors that are going to take action in one way or another.

How do I get such target visitors with intent to either purchase or take the action I want them to take? I think about what they may be thinking about. I will not create a website unless I know there is an audience already waiting for the information I can supply them with.

If you are looking for my library of step by step video tutorials on affiliate marketing for beginners, I will be releasing the 2.0 set in mid-September. This is an intensive training course with seven modules that get you started the right way and without the hype or B.S. They are for people that are serious about learning how to do what I do and that are willing to build a business from doing each step that is presented in the tutorials. I leave nothing out of this course. If you follow the steps you should start seeing results from your work in approximately 90 days. You must be realistic about earning money when you are starting a new business and you must get through the learning portion of it. There are no get rich quick plans out there that work for most people. Very few get lucky with them but usually only for a very short lived time frame... And then they have to learn how to do it the right way and build a solid business. Online marketing is a business not a hobby. You can find my video tutorials at:

<http://affiliatelearninglinks/RealAffiliateMarketing.html>

I hope this set of resources will be a huge benefit to you and your business.

If you need any help at all you can email me at: rhonda@learninglinkdirect.com

